Unit 5 Critical Thinking Questions

1. **You are about to record audio files for your presentation: a handful of sentences, spread throughout the presentation, that you will either record yourself or will have a professional voice actor narrate. What are some concerns you should consider in evaluating the quality of the recorded lines? List at least three important criteria and why they are important.**
   a. What you are saying?
   b. How you are saying it?
   c. Does it help the presentation?

All three of these things help to ensure that you are saying effective things that help make the presentation effective. The content is the most important thing, as that is the information you are giving to the audience. The way you say it (like tone) affects how the audience listens to you (if you sound boring, they'll fall asleep). And making sure that it actually helps your presentation is very important, as you wouldn't want to be talking about McDonalds' sales numbers when you're presentation is about Nintendo's sales numbers.

2. **What is the difference between using an action button to play an audio file via 'play sound' and an audio clip set up through the Media Group?**
When you use an action button, you can hyperlink to any audio source you want. To add one, go to the add a shape menu, go to the bottom (in the Action Button section) and click the sound icon. You have lots of options to source from here.
When you use it, when set up through the Media group, you have less options. You can either add a local file, or record audio on your PC (which will then be added after recording). These are the only options you have through this method.

3. **Imagine you are trying to decide which kind of multimedia content to add to a presentation, and are choosing between an audio file and a video file. What are considerations that should go into that decision-making process?**
It depends on what the purpose of your presentation is. If you're talking about movies or TV shows, then video files would be the way to go. That way they can see the movies. If you're talking about different podcasts, audio files would be the way to go.

4. **Write an example of the full content appropriate to a caption file, including the content required for the first line and at least one cue.**
When you open a new caption file, type a 1 to indicate that it is the first caption sequence. Then type your timecodes, followed by your captions. When you want to add a new caption sequence, do the same thing you did before, just with the corresponding number.

5. **Why are AR and VR technologies becoming increasingly popular, and how might they affect the multimedia presentation landscape?**

They are becoming popular because people love what they do. With VR, you can virtually travel to any place in the world. With AR, you can turn your living room into a Minecraft world. In terms of the presentation landscape, they will make presentations more interactive and engaging. It will make the audience fascinated with the presentation as they can be teleported to where you're talking about (saying if you were presenting about travel places).