Unit 8 Activity 2

1. Describe one thing that you did well in creating this presentation.

I did well in making the presentation look well, in terms of theming. This makes it look good and eyecatching to the viewer. This makes them more engaged with it.

2. Describe one thing that you would change in creating this presentation if you had to do it again.

There is nothing I believe that I would change. I think it is good just the way that it is.

3. How would you rate your time management skills, like prioritizing tasks, following schedules, and keeping goals in mind as you created this capstone project? (Hint: Some people use checklists or mobile apps to manage their time and tasks—did you)?

I just did it straight through and knew what I had to do for each step. I tried not to make the process complex.

4. Do you think your content would achieve its objectives if presented to marketing professionals in your company? Why or why not?

I think it would. I believe this because it clearly states the information they are looking for, and it does a good job of doing so.

5. Did the content sufficiently use multimedia, such as images, formatting, SmartArt, infographics, animations, and sound effects to be engaging? How can these be improved on in your next presentation?

Yes. And like I always say, there's always room for improvement. I could make them look better, and theme them even better in future presentations.

6. Was the design of your content befitting the message and purpose of your presentation? How could it be improved in your next presentation?

Yes, it is. I can always improve it for every presentation. There's always room for improvement each time.

7. Provide an overall assessment of your final capstone PowerPoint presentation. Were you satisfied with your presentation? Why or why not?

I was satisfied with it, because it accomplished what it needed to do, and it was fun doing every component of the project throughout the units of this course.