

Semantic Web

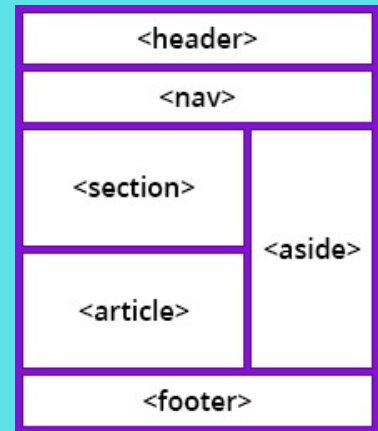
a proposed development of the World Wide Web in which data in web pages is structured and tagged in such a way that it can be read directly by computers. The goal of the Semantic Web is to make Internet data machine-readable.

Meta Tags

```
view-source:https://m.semrush.cc
1
2 <html>
3 <head>
4 <title>SEMrush - service for competitors
  research, shows organic and Ads keywords
  for any site or domai</title>
5
6 <meta charset="UTF-8">
7 <meta name="format-detection"
  content="telephone=no">
8 <meta name="MobileOptimized"
  content="width" />
9 <link rel="icon"
  href="/public/favicon.ico"
10 type="image/x-icon">
11 <link rel="canonical"
  href="https://www.semrush.com/" />
```

Provide information about the webpage in the HTML of the document. While it is not displayed on the page itself, it can be read by search engines and web crawlers.

Semantic Tags



Clearly describe their meaning in a human- and machine-readable way. <header> , <footer> and <article> are all considered semantic, they accurately describe the purpose of the element and the type of content that is inside them.