


Storyboard Template–06.05

Topic: Web Design Company	Text for Heading: Brady Kondek Website Design (This is not a real company, even though there is a website for it).
Purpose: The site advertises a web design company	Text for Footer: Links to other related sites and parts of the site, and copyright line at the bottom.
Navigation Bar <ul style="list-style-type: none">• Button 1 Title: Home• Button 2 Title: About• Button 3 Title: Portfolio• Button 4 Title: Announcements• Button 5 Title: Contact	Text for Body: Turning Ideas into Amazing Websites! <ul style="list-style-type: none">• Box with title “Vibrant Designs.” Then explains it.• Box with title “Custom Made.” Then explains it.• Box with title “Fast, Easy, and Free.” Then explains it.• Section that features part of portfolio (full thing is on designated page).<ul style="list-style-type: none">• Testimonials• Section that features part of announcements (full thing is on designated page).<ul style="list-style-type: none">• Footer
Audience: People who are looking to have a website made for any purpose.	Image 1 (describe): Company logo  Image 2 (describe): Various images are used to describe and showcase things throughout the site. Such as logos, testimonial images, announcement images, and more.

Page Design:

- **Heading:** Centered h1 text
- **Body:** h2 headings, with p text when something is described.
- **List:** h4 text for each element heading, and p text for the description. Each in its own box.
- **Footer:** h3 text for the section headings, h4 text for the links, and p text for the copyright line.

Image Placement:

- Company logo is placed at top right of navigation menu at the top of the home page.
- Icons are used when things are being described.
- Site logos are used for portfolio section.
- Images are used for the person speaking in each testimonial.
- Images are used on each announcement.

Color Theory:

- **Background and Text colors:**

- Light purple
- Dark purple
- Light blue
- Light orange
- Black
- White

- **Describe reason colors were chosen (based on color theory):**

I chose these colors because they go well together and stand out to the visitor to the website.

[CLICK HERE](#) to view screenshot of website header on home page to see the colors in action.